

OFFICIAL RULES OF GIVEAWAY

GCI Survey – Atmos Points

THE ENTRY PERIOD FOR EACH DRAWING WILL BE AS SPECIFIED BY THE E-MAIL YOU RECEIVE CONTAINING THE LINK TO THE SURVEY.

Eligibility

The promotion is open to all Alaska residents who receive a survey e-mail from GCI and who are 18 years or older as of the date the giveaway entry is submitted, except the employees and their immediate families (spouses and parents, siblings, and children and their spouses) of GCI, their affiliates or subsidiaries, their advertising agencies, federal or USAC-funded entities, and any other company involved with the design, production, execution, or distribution of promotion materials. For this promotion, an Alaska resident is defined as an individual having either a valid Alaska Driver's License, proof of receipt of a 2025 Alaska Permanent Fund dividend check, or a valid Alaska Voter Registration Card. This giveaway is void where prohibited by law.

How to Participate

To enter, complete the survey including the questions about entering the survey before the deadline indicated in the e-mail containing the survey link. Entry must include valid contact information for entrant. Limit (1) entry per account per survey.

Survey responses will not affect your chances to win. Odds of winning the drawing depends upon the number of valid entries received.

Prizes

For each survey, GCI will draw winners for the following prizes:

Residential Customers:

- 1 award of 50,000 Atmos Rewards points (approximate value \$1,750.00)
- 2 awards of 25,000 Atmos Rewards points each (approximate value of each award is \$875.00)

Small Business Customers:

- 1 award of 25,000 Atmos Rewards points (approximate value \$875.00)

Award value is based on estimated cost to purchase Atmos Rewards points as of May 4, 2026. Winners must have an Atmos Rewards points account to redeem the certificate. Prize value may vary depending on departure location and dates of travel. Other restrictions and blackout dates may apply. GCI will work with Alaska Airlines to have the points deposited into each winner's account, which may take 4-6 weeks from the conclusion of the promotion. Once points are deposited, it is Winner's responsibility to maintain compliance with Atmos Rewards points requirements. If no points are credited to an account during the first nine months after it is opened, or if an account is inactive for longer than 2 years, Alaska Airlines may close the account, delete any point balance and reassign the Atmos Rewards points number. Deleted points can be reinstated for a \$75 fee for up to 1 year. Activity in an account includes redeeming a Atmos Rewards points award or accruing points in the Atmos Rewards points Program. All airport, travel taxes and any other incidental expenses associated with the prize are the sole responsibility of

winner. The Atmos Rewards points awarded herein are subject to the Conditions of Membership which govern member participation in the Atmos Rewards points Program (the "Plan"). It is Winner's responsibility to read and understand these Conditions of Membership and to monitor the Alaska Airlines website to determine if there have been any changes. No rights of any kind accrue in the Plan except as specifically defined within the Plan. There are no additional exceptions to the Plan's Conditions of Membership other than those stated in the Plan. Alaska Airlines reserves the right to interpret and apply these Conditions of Membership in its sole discretion. The Plan may be modified by Alaska Airlines at any time, or terminated with 180 days' notice.

The prize(s) that may be awarded to the eligible winner(s) are not transferable, redeemable for cash or exchangeable for any other prize.

Drawings

Winners will be selected by random drawing from all entries submitted that month.

The winners will be selected by individuals whose decisions in all matters relating to it are final. GCI reserves the right to change the entry deadline, selection method, and prizes at any time.

Award Claims

Winners will be contacted by GCI via the contact information provided at the end of the survey.

All prizes must be claimed within 30 days of the promotion end date. If a winner cannot be contacted or is disqualified for any reason, GCI reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion.

Winners must confirm that they meet all eligibility requirements before prize will be awarded.

Winners may also be required to show proof of age and Alaska residency as stated above and sign a written Affidavit of Eligibility, Publicity/Liability Release, and provide a Taxpayer Identification Number. Failure to comply may result in disqualification from this promotion.

Winner's List

To obtain the names of the winners, send a self-addressed stamped envelope to: GCI Giveaway, Attn. Marketing, 2550 Denali Street, Suite 1000., Anchorage, AK 99503.

Resolution of Disputes

All entrants agree that any dispute concerning eligibility for participation in, or for the awards in this promotion, must be first submitted in writing to a panel of individuals representing GCI, whose decisions as to all matters related to the promotion shall be final. Any disputes brought must be filed within thirty (30) days of the conclusion of the promotion. All entrants agree that GCI liability to any entrant under this promotion shall not exceed ten percent of the wholesale value of the award.

General

By participating, entrants acknowledge and agree as follows:

- 1) To be bound by these rules and acknowledge and agree that the decisions rendered on behalf of GCI are final.
- 2) The winner hereby consents to the use of their names and/or likenesses by GCI for the purposes of advertising without any payment or other compensation.
- 3) Any tax liability is solely the responsibility of the winner. Winners may subject to federal, state, and local laws regarding taxation of or participation in frequent traveler programs, and are solely responsible for compliance with such laws.
- 4) In the event of unavailability of the above stated awards, GCI reserves the right to substitute an award of comparable value. GCI reserves the right to correct errors in media announcement or printed materials in conjunction with this promotion.